

For Immediate Release:

Halmos: INCUBATORACCELERATOR

Curated by Kristen Chappa

Exhibition: May 16, 2015–June 27, 2015 Opening reception: Saturday, May 16, 6–8pm

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Halmos, INCUBATORACCELERATOR, 2015.

Art in General is pleased to present INCUBATORACCELERATOR, a New Commission in the Storefront Project Space.

Halmos is a collaborative distribution platform and publisher that facilitates new writing and works by contemporary artists. Most recently, it has produced non-print publications exploring time as a syntactic medium. For its New Commission in Art in General's Storefront Project Space, Halmos will co-opt the Silicon Valley notion of the "incubator" or "accelerator" as a mode of art production. The storefront will be adapted as a space to develop work on a daily basis, where past and future Halmos contributors will be invited for discussion, work, and window display design. Art in General's storefront will serve to display the visible output of the incubator, rotating on a bi-weekly basis with presentations created on-site.

Areas of inquiry during Halmos' residency will include the future of publishing in the age of the internet, Block Chain publishing, texting the future, walled gardens, publishing objects, and digital object libraries. Participating artists, either inperson or via cloud hosting, will include: Cara Benedetto, Gareth James, KAYA (Kerstin Brätsch and Debo Eilers), Tobias Madison, Jeff Nagy, Rachel Rose, and John Russell.

Founded by New York-based artist **Erik Wysocan**, **Halmos** has been operating since 2010. It has facilitated new writing and works by numerous artists including Tobias Madison, Dexter Sinister, Mark von Schlegell, Ed Atkins, Tauba Auerbach and many others. It's most resent book, *The Machine Stops*, will be released this spring with writings by Julieta Aranada, Fia Backström, R. Lyon, Ed Atkins, Ian Cheng, Melanie Gilligan, Tobias Madison, Pedro Neves Marques, Jeff Nagy, Rachel Rose, Bea Schlingelhoff and Mariana Silva. Past publications include: *Société Populaire*, D.A.F. de Sade (2012) with contributions by Paul Chan, Claire Fontaine, Gareth James, Sam Lewitt, Pratchaya Phinthong, Pamela Rosenkranz, John Russell, and Antek Walczak, ed. Erik Wysocan, trans. Robin Mackay; and *Memoirs of the Twentieth Century by Samuel Madden; Prevision, Should the Future Help the Past?* (2010) by Liam Gillick. Halmos projects have manifested nationally and internationally, at locations including the Contemporary Art Center, Vilnius (2014); Artists Space (2014); ICA, Philadelphia (2013); Miguel Abreu Gallery, New York (2012); and Objectif Exhibitions, Antwerp (2012).

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The New Commissions Program is made possible by the Andy Warhol Foundation for the Visual Arts; Trust for Mutual Understanding; National Endowment for the Arts; and Jerome Foundation. Support has also been provided by Commissioners' Circle leaders Jeffery Larsen and Joseph Bolduc; Commissioners' Circle supporters Sandra Ho and Jang Kim, and Cher Lewis, and Commissioners' Circle members Roya Khadjavi-Heidari, Mary Lapides, Richard Massey, Ron and Lucille Neeley, and Leslie Ruff.

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